



VETERAN RECRUITING

Sponsorship Guide
& Media Kit 2020

CONTENTS

★ Overview	1
★ Services	3
★ Audience	4
★ Sponsorship Options	6
★ Employers and Results	7
★ 2021 career fair dates	9

OVERVIEW



★ Summary: ★

The Veteran Recruitment Center (VRC) is a fully interactive, highly efficient, and extremely effective event platform that connects military friendly employers with veterans and military spouses. Founded in 2008 as a division of Astound Virtual, the VRC has rapidly changed the way employers recruit our Nation's finest. The VR virtual career fairs have helped more than *212,000 veterans and military spouses find meaningful employment since 2009 with the companies that participate.



OVERVIEW

★ Benefits of Sponsorship in the VRC ★

- Recruiters have unparalleled access to veterans and military spouses
- Employers drastically reduce their time to hire, travel expenses, and enhance employee's work/life balance
- The VRC represents a highly visible means for an employer to show their support of veterans
- Employers are amongst more than 400 other Fortune 1,000 employers who also utilize the VRC to recruit the Nation's Finest
- VRC is a full-service military recruiting program for a fraction of the cost of more traditional military recruiting services.
- VRC allows the employer to recruit nationwide, in a few hours, and from the comfort and convenience of their home or office.

*as of December 22, **2020**

“The virtual career fair was a great way for me to connect with companies back home, and gave me the head start needed to ensure I found a job prior to leaving the military

Kelly J. U.S Army (Ret)”



SERVICES PROVIDED



**Veteran Recruiting provides
a wide range of services
available to businesses of all
sizes, and to meet any budget**



Virtual Career Fairs

Founded in 2008, Veteran Recruiting Virtual Career Fairs have rapidly changed the way leading companies recruit our Nation's finest. The virtual career fairs are a great way to chat with veterans, transitioning service members, and military spouses, and from the convenience of the office. You can choose to participate in a multi-company career fair, or we can market a recruiting event just for your company.



Job Postings

From single job postings, to having all your jobs automatically added to our job board daily, the VR job board is the best deal in town to promote your open positions to our 1.4 million veteran community www.veteranrecruiting.com/jobs



Contingency Search

For your hard to fill positions, put the team of VR recruiters to work to help you reduce your time to hire. You only pay if you hire one of our candidates, and all candidates come with a 90-day replacement guarantee.

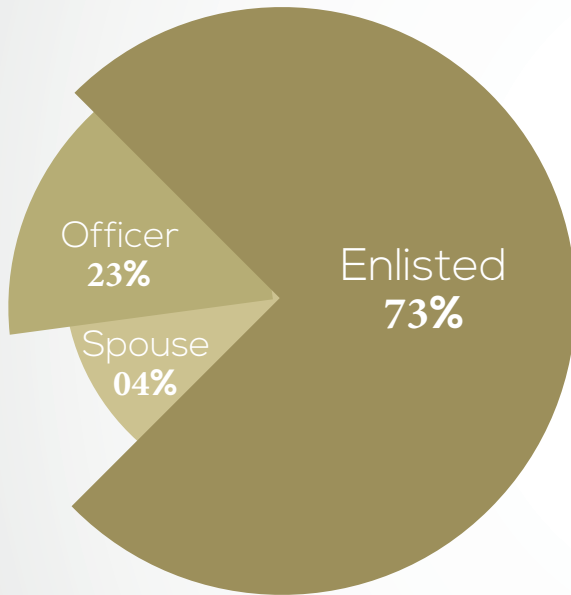


Veteran Recruitment Outsourcing (VRO)

VRO is a great way to enhance your veteran recruitment program without the cost of bringing a dedicated resource in-house. You are assigned a dedicated veteran recruiter with access to more than 2.2 million veterans, and our entire team of veteran recruiters. Your dedicated recruiter can be an extension of your internal team, or you can outsource your entire military recruiting efforts to our team. Contracts can be as little as 3-months.

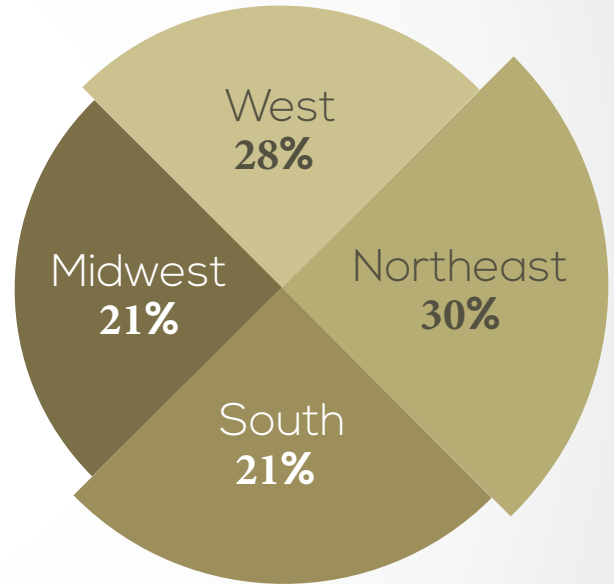
DEMOGRAPHICS

2020 By Rank



Rank of Attendees

2020 Attendees by Region



Region

Northeast

CT, ME, MA, NH, RI,
VT, NJ, NY, PA

Midwest

IN, IL, MI, OH, WI, IA,
KS, MN, MO, NE, ND, SD

South

DE, DC, FL, GA, MD, NC, SC, VA,
WV, AL, KY, MS, TN, AR, LA, OK, TX

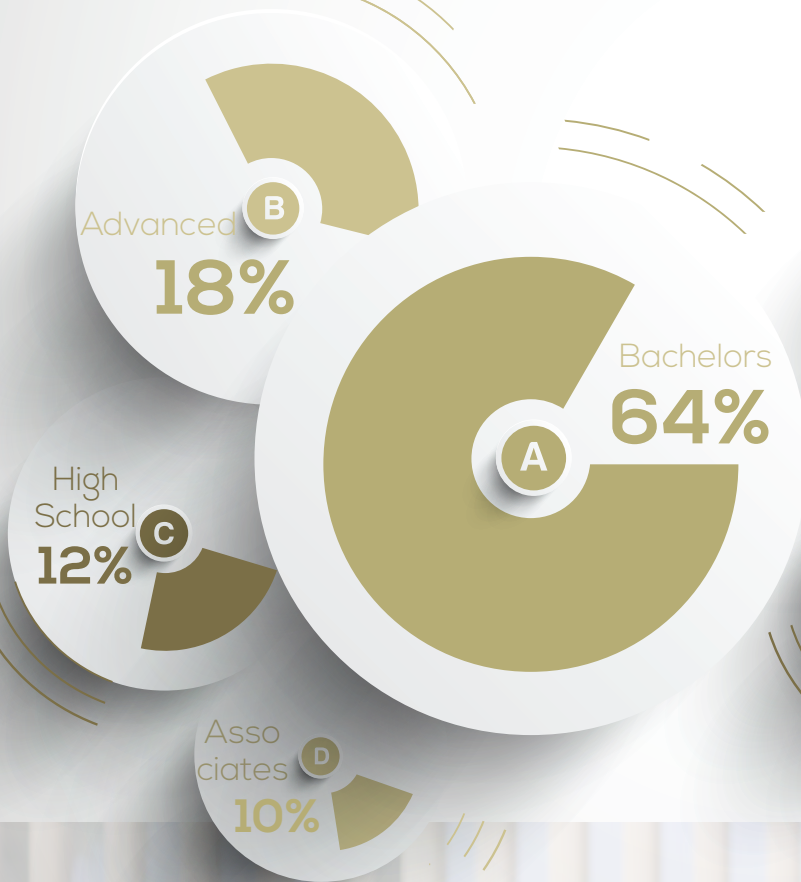
West

AZ, CO, ID, NM, MT, UT, NV,
WY, AK, CA, HI, OR, WA

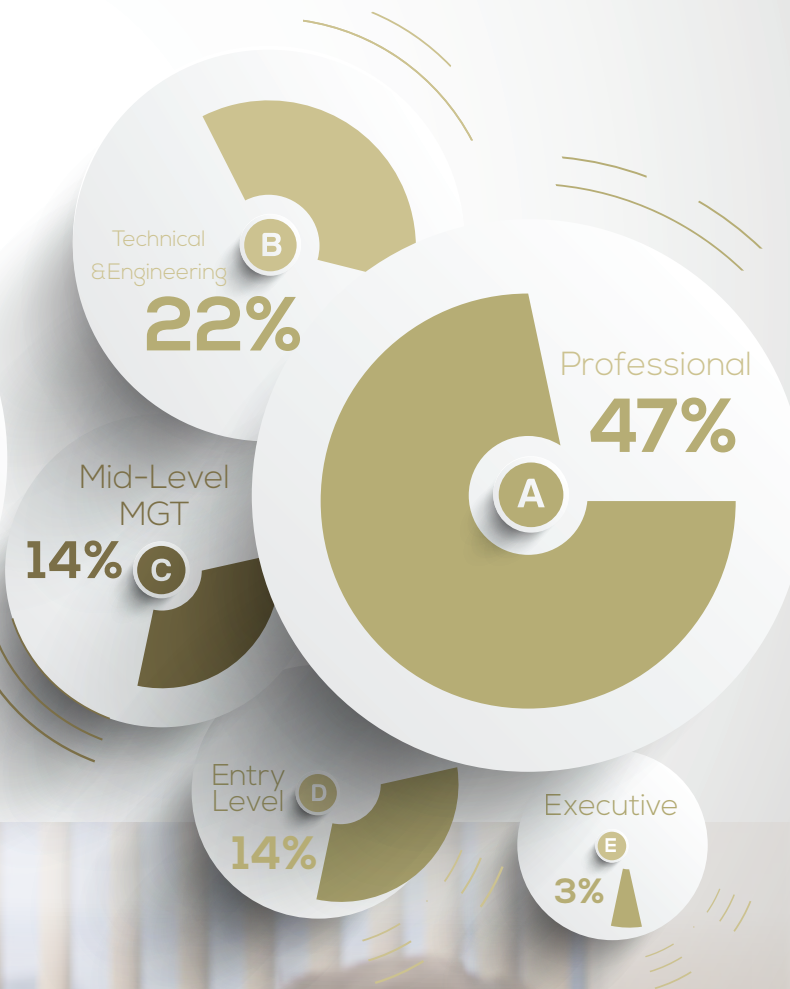


DEMOGRAPHICS

Education



Experience Level



2021 ANNUAL SPONSORSHIPS

Platinum (Limited to 2)-\$75,000

- Co-Sponsor status of all virtual career fairs
- Booth is available 24/7/365
- Participation in all virtual career fairs included
- Large centered banner in the main plaza
- One of first 2 booths in the exhibit hall
- Video spokesperson for your booth
- Ability to host your own career fair
- First booth in the virtual exhibit hall
- Job scrape on www.veteranrecruiting.com/jobs

Gold (Limited to 7)- \$35,000

- Booth is available 24/7/365
- Participation in all virtual career fairs included
- Banner at the top of the plaza (90x90 links to your booth from all areas)
- One of first 9 booths in the exhibit hall
- Ability to host your own career fair
- Job scrape on www.veteranrecruiting.com/jobs

Silver - \$21,000

- Booth is available 24/7/365
- Participation in all virtual career fairs included
- Booth placement is determined by date of sign up
- Option to have Jobs loaded on www.veteranrecruiting.com/jobs



CAREER FAIR DATES

2021 Multi-Company Virtual Career Fair Dates- Others are added each month

January 27	Entire Military Community
February 19	Women Veterans
March 25	Entire Military Community
May 21	Entire Military Community
July 20	Entire Military Community
August 19	Women Veterans
September 9	Entire Military Community
October 14	Battleship New Jersey
November 10	Entire Military Community
December 16	Women Veterans
TBD	MBA Veterans
TBD	Student Veterans
TBD	State-specific virtual career fairs

Other dates will be added throughout the year to include; Industry or geographic specific virtual career fairs. All employer's with an annual sponsorship are eligible to participate in all the virtual career fairs VR will host, and are also able to host their own virtual career fairs (provided they are military specific)

Trusted by Industry Leading Employers

More than 1300 companies have participated in the VR virtual career fairs, and have hired more than 212,000 veterans and military spouses since September 2009



VIRTUAL BOOTHS

- Fully customized for each employer
- Includes design and training
- Available 24/7/365
- Video Overview of Company
- Resume Search
- Links to website and career page
- Social media integration
- Live chat
- Email a recruiter option
- Ability to host your own virtual career fair (military specific)
- Includes job scrape on www.veteranrecruiting.com/jobs



In 2016, Veteran Recruiting introduced single company virtual career fair days, and relaunched as the Veteran Recruitment Center (VRC). Instead of just promoting career fair dates, the VRC now provides access to recruiters to veterans who visit the environment when a career fair is not happening. When a veteran visits a company booth, an email is sent to the designated representative of that company with the veterans contact info, and a brief overview (including resume). The recruiter can login to the booth to chat with the veteran, email or call the veteran, or simply move on if the veteran does not fit that they are looking for at that time.

When a veteran enters the VRC, they are asked two simple questions. "What are you looking to do, and where?" When they enter their criteria, they are matched with companies to visit in the VRC. This greatly reduces the amount of time it takes to find jobs they are qualified for, but more importantly, it gets them thinking about companies they may have not considered before entering the VRC.



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